



# **LONDON** **LIFE SCIENCES WEEK**

Partner comms toolkit 2024 – last updated: 01/08/2024

# London Life Sciences Week

London Life Sciences Week (LLSW) is an annual event that unites the global biotech community for a week of networking and dealmaking.

The week is centered around the Jefferies European Healthcare Conference, which attracts over 800 international senior decision-makers from life science companies and investor firms.

LLSW kicks off with a 'Welcome to London' reception and features a series of satellite events to promote and celebrate life sciences in London.



# London Life Sciences Week

## Objective

Create a cohesive event uniting the Jefferies European Healthcare Conference, fringe events, and a “Welcome to London” reception to enhance global collaboration, visibility, and the promotion of London life sciences.

## Target Audience

Attendees of the Jefferies Conference, investors, UK policy makers, HEIs, life science companies, thought leaders in the sector.

## Primary Markets



### United States of America

Primarily attendees of the Jefferies Conference



### Rest of Europe

Primarily attendees of the Jefferies Conference



### United Kingdom (mainly London)

Investors, policy makers, higher education institutions (HEIs), life science companies, thought leaders

## Digital Channels

LLSW microsite (owned by BIA), social channels (BIA & MedCity), emails/newsletters (BIA & MedCity), MedCity Website (cross promotion), Eventbrite (branding for fringe events?)

## Organisers

MedCity & UK BioIndustry Association

## Date

17 – 21 November 2024

# Messaging matrix

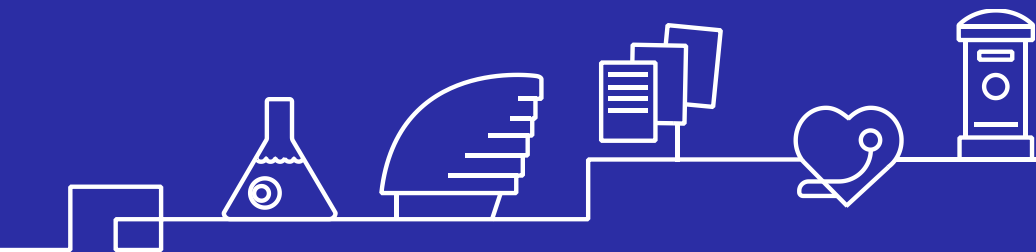
Audience segment	Key messages
Pharmaceutical and Biotechnology Companies	<ul style="list-style-type: none"><li>• Highlight opportunities for networking with global investors and peers.</li><li>• Promote benefits of showcasing products and innovations at fringe events.</li><li>• Emphasise London's position as a hub for life sciences innovation</li></ul>
Investors	<ul style="list-style-type: none"><li>• Discover investment opportunities in London's thriving life science ecosystem</li><li>• Emphasise the opportunity to meet with global top-tier pharmaceutical and biotech companies</li></ul>
Higher Education Institutions (HEIs)	<ul style="list-style-type: none"><li>• Showcase opportunities for HEIs to present cutting-edge research to a global audience.</li><li>• Highlight potential partnerships and collaborations with industry leaders</li><li>• Promote London's educational strengths and contributions to life science innovation.</li></ul>
International stakeholders	<ul style="list-style-type: none"><li>• Promote the strengths of London's life sciences ecosystem and opportunities for investment and collaboration.</li><li>• Emphasize the strategic importance of London Life Science Week for global life sciences networking and collaboration.</li></ul>
Sector Thought Leaders	<ul style="list-style-type: none"><li>• Showcase opportunities for thought leadership and contribution to discussions on life sciences innovation.</li><li>• Highlight the platform provided by London Life Science Week for sharing insights and influencing the future of life sciences.</li></ul>

# Social posts

The following slides contain example social media posts designed to generate awareness for London Life Sciences Week (LLSW).

These sample posts can be adjusted as needed. They aim to educate the audience about LLSW, starting with posts to generate intrigue, followed by key details, countdowns, and later, round-up posts during and after the event.

Currently, we have limited assets for LLSW, and the event content/agenda is not yet confirmed. We will continue to add more assets and develop additional social media post templates in this document as new content becomes available.



# How you can support:

We would love for as many people to be involved in the campaign as possible, so please join in and share any posts and send this toolkit to any key influencers in your network that can spread the message.



## Share cards

Reshare the campaign assets on your personal social channels and tag us to bring more attention to the campaign.

Link here [👉 Campaign sharecards](#)

## Social media handles:



@MedCity

@BioIndustry Association (BIA)



@MedCityHQ

@BIA\_UK

## Reshare

Reshare our posts from your own LinkedIn and Twitter accounts and make sure to tag us!



Please see links to copy and social assets on following slides.



# Intrigue/launch announcement posts

## Post 1

### Coming soon:


 London Life Sciences Week  
 17 – 21 Nov  
Stay tuned for more details.

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences  
#LondonLifeSciences

Organised by @MedCity and @BioIndustry  
Association

## Post 2

### Save the date:

 London Life Sciences Week is approaching.  
17 – 21 Nov  
Get ready for a week of networking and dealmaking.


More details to follow.

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences  
#LondonLifeSciences

Organised by @MedCity and @BioIndustry  
Association

## Post 3

### Save the date:

 London Life Sciences Week is approaching.  
17 – 21 Nov  
Get ready for a week of networking and dealmaking.

More details to follow.

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences  
#LondonLifeSciences

Organised by @MedCity and @BioIndustry  
Association

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# General posts (short)

## Option 1

🌟 Announcing London Life Sciences Week—your gateway to networking with top industry leaders and exploring the latest innovations. Full agenda coming soon.

📅 Date: [Event Date]

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences #LondonLifeSciences

Organised by @MedCity and @BioIndustry Association

## Option 2

### Get involved in London Life Sciences Week!

1. Attend the Welcome Reception to network.
2. Join fringe events for insightful discussions.
3. Include your event to the schedule.
4. Promote using #LLSW2024 on social media.

📅 Date: [Event Date]

[CTA]

Let's make LLSW2024 unforgettable!

#LondonLifeSciencesWeek #BiotechCommunity  
#LifeSciences #LondonLifeSciences

Organised by @MedCity and @BioIndustry Association

## Option 3

Excited to announce the first London Life Sciences Week! Bringing together #pharma, #biotech, #investors, and researchers for a week of innovation, networking and dealmaking. #LLSW2024

📅 Date: [Event Date]

[CTA]

#LondonLifeSciencesWeek #BiotechCommunity  
#LifeSciences #LondonLifeSciences

Organised by @MedCity and @BioIndustry Association

## Option 4

👤 Join us for London Life Sciences Week from 17-21 Nov 2024! Celebrate London #LifeSciences, network with global leaders, and explore the latest innovations. #LLSW2024

[CTA]

#LondonLifeSciencesWeek #BiotechCommunity  
#LondonLifeSciences

Organised by @MedCity and @BioIndustry Association

[↓ Download Assets](#)





# General posts (long pt I)

## Option 1

### ☀️ Join Us for London Life Sciences Week 2024! ☀️

We are thrilled to announce the inaugural **London Life Sciences Week**, taking place from **17-21 November 2024**. This week-long celebration will bring together the brightest minds and leading organisations in the life sciences sector to showcase innovation, foster collaboration, and promote London as a global leader in life sciences.

#### Why Attend?

**Network with Global Leaders:** Connect with pharmaceutical and biotechnology companies, alongside investors, researchers, and policymakers.

**Discover Cutting-Edge Research:** Engage with groundbreaking research and developments from London's top universities and research institutions.

**Explore Investment Opportunities:** Learn about the latest trends and opportunities for investment in London's thriving life sciences ecosystem.

**Participate in Fringe Events:** Attend various fringe events and discussions that highlight the strengths and innovations within the sector.

Let's come together to celebrate and promote life sciences in London. Stay tuned for more updates and visit our website for registration details. We look forward to seeing you there!

[CTA]

#LondonLifeSciencesWeek #BiotechCommunity  
#LifeSciences #LondonLifeSciences

## Option 2

### ☀️ Get Ready for London Life Sciences Week 2024! ☀️

Mark your calendars for the first-ever **London Life Sciences Week**, taking place from **17-21 November 2024**. This week-long celebration will bring together the brightest minds and leading organisations in the life sciences sector to showcase innovation, foster collaboration, and promote London as a global leader in life sciences.

#### Get involved:

**Attend the Welcome Reception:** Kick off the week with networking opportunities.

**Join Fringe Events:** Participate in insightful discussions and panels.

**Include Your Event:** Hosting an event? Contact us to add it to the official schedule.

**Promote the Week:** Use #LLSW2024 on social media to share your experiences and insights.

Let's come together to celebrate and promote life sciences in London. Stay tuned for more updates and visit our website for registration details. We look forward to seeing you there!

[CTA]

#LondonLifeSciencesWeek #BiotechCommunity  
#LifeSciences #LondonLifeSciences

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# General posts (long pt II)

## Option 1

### **Introducing: London Life Sciences Week 2024!**

Taking place from **17-21 November**, London Life Sciences Week will bring together key stakeholders from across the life sciences industry, including pharmaceutical companies, biotech firms, investors, researchers, and more.

#### **What to Expect:**

**Dynamic Networking Opportunities:** Meet and connect with industry leaders, investors, and innovators.

**Showcase of Innovations:** Discover the latest advancements in life sciences from leading companies and research institutions

**Thought Leadership:** Attend keynote sessions and panels featuring experts who are shaping the future of life sciences.

**Investment Insights:** Gain valuable insights into the investment landscape and explore new opportunities.

London Life Sciences Week is your chance to be at the forefront of innovation and collaboration in life sciences. Whether you're looking to network, learn, make deals, or showcase your work, this is the event for you. Don't miss out – visit our website for more information.


[CTA]

#LondonLifeSciencesWeek #BiotechCommunity  
#LifeSciences #LondonLifeSciences

## Option 2

### **Get involved: London Life Sciences Week**

London Life Sciences Week is your chance to be at the forefront of innovation and collaboration in life sciences. Whether you're looking to network, learn, make deals, or showcase your work, this is the event for you. Don't miss out.

 Date: 17-21 Nov

#### **Ways to Participate:**

**Join the Welcome Reception:** Kick off the week with networking opportunities.

**Engage in Fringe Events:** Take part in various discussions and events happening throughout the week.

**Include Your Event:** Hosting an event? Contact us to have it featured in the official schedule.

**Spread the Word:** Use #LLSW2024 to share your experiences and promote the event on social media.

Let's come together to celebrate and promote life sciences in London. Stay tuned for more updates and visit our website for more details. We look forward to seeing you there!

[CTA]

#LondonLifeSciencesWeek #BiotechCommunity  
#LifeSciences #LondonLifeSciences

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# Countdown posts

## Option 1

📅 Mark your calendars! London Life Sciences Week is just **one month away**. Join us for a week of networking and dealmaking. Stay tuned for more exciting LLSW announcements! 🎉

When: **17 – 21 Nov**

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences #LondonLifeSciences

Organised by @MedCity and @BioIndustry Association

## Option 2

📅 Get ready! London Life Sciences Week is just **three weeks away**. Join us for a week full of innovation, networking and global biotech collaboration. More details to be announced soon.

When: **17 – 21 Nov**

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences #LondonLifeSciences

Organised by @MedCity and @BioIndustry Association

## Option 3

🕒 Only **two weeks to go** until London Life Sciences Week! Are you ready for a week full of networking and dealmaking?

When: **17 – 21 Nov**

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences #LondonLifeSciences

Organised by @MedCity and @BioIndustry Association

## Option 4

🕒 Just **one week until London Life Sciences Week**. Don't miss out on a week packed with global biotech collaboration, dealmaking and celebrating London life sciences.

When: **17 – 21 Nov**

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences #LondonLifeSciences

Organised by @MedCity and @BioIndustry Association

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## Poll posts

### Option 1

What excites you most about London Life Sciences Week 🤔 ?

Option 1: Making deals 🤝

Option 2: Networking

Option 3: X's Keynote address 🗣️

Option 4: Discovering the latest innovations coming out of London universities

### Option 2

What are you hoping to gain from London Life Sciences Week 🤔 ?

Option 1: New business contacts 📄

Option 2: Insight into industry trends

Option 3: Investment opportunities 📄 📄 📄 📄

Option 4: Knowledge from expert speakers

### Option 3

Which of these activities are you most looking forward to during London Life Sciences Week 🤔 ?

Option 1: Welcome reception 🗨️

Option 2: Jeffries Healthcare Conference

Option 3: Satellite events 📄

Option 4: Networking opportunities

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# Speaker announcement posts

## Option 1

📌 Confirmed! We are thrilled to announce the keynote speaker for London Life Sciences Week!

☀️ [@Speaker Name] - [Title, @Company]

[Short bio]

With [Speaker Name's] wealth of experience in [Topic], this is one session you won't want to miss.

**[Date]**

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences #LondonLifeSciences

## Option 2

📌 Another outstanding speaker confirmed for London Life Sciences Week!

[@Speaker name], [Title], of [@Company] will discuss [Topic].

[Short bio].

Join us to hear [Speaker name] discuss [Topic].

**[Date]**

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences #LondonLifeSciences

## Option 3

🎉 We are thrilled to announce that [Speaker name], [Title] of [Company name], will be our speaking at #LondonLifeSciencesWeek 2024! 🎉

[Short Bio]

Don't miss the opportunity to hear from one of the sector's most influential leaders on one of the industry's hottest topics: [Topic].

Join us on [Date]

[CTA]

#LLSW2024 #BiotechCommunity #LifeSciences  
#LondonLifeSciences

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# Event announcement posts

## Option 1

🔴🔴 Announcing [Event Name] at LLSW 2024!

This special event is a platform for [target audience] to [Brief Description of the Event Purpose]. Whether you're [Examples of Relevant Activities], this is your chance to [Relevant Adjective].

When: [Event Date]

Where: [Event Location]

Don't miss out on this opportunity to [Key Benefits].

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences  
#LondonLifeSciences

Organised by @MedCity and @BioIndustry  
Association

## Option 2

🔴🔴 New Events Added to #LLSW2024 Lineup!!

Get ready for more excitement at London Life Sciences Week, 17-21 Nov! 📅

[Event name]: [One Sentence Description].

[Event name]: [One Sentence Description].

[Event name]: [One Sentence Description].

[CTA]

#LondonLifeSciencesWeek #BiotechCommunity  
#LifeSciences #LondonLifeSciences

Organised by @MedCity and @BioIndustry  
Association

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# Content posts

## Option 1

[Title of session posed as a question]? 🤔

[Short bio].

Join us on [Date] at [place] to hear [Speaker Name's] insightful keynote on [Topic].

[CTA]

#LondonLifeSciencesWeek #BiotechCommunity  
#LifeSciences #LondonLifeSciences #LLSW2024

Organised by @MedCity and @BioIndustry Association

## Option 2

[Title of session posed as a question]? 🤔

Join [Speaker Name] at #LondonLifeSciencesWeek as they delve deeper into [Topic].

Learn:

[Key takeaway #1];

[Key takeaway #2];

[Key takeaway #3].

[CTA]

#BiotechCommunity #LifeSciences  
#LondonLifeSciences #LLSW2024

Organised by @MedCity and @BioIndustry Association



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# Intrigue/launch announcement posts

## Option 1

### Coming soon:



 London Life Sciences Week  
 17 – 21 Nov  
Stay tuned for more details.

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences  
#LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

## Option 2

### Exciting news:

 London Life Sciences Week is coming soon.  
 17 – 21 Nov  
Join us to celebrate life sciences in London .


More details to follow.

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences  
#LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

## Option 3

### Save the date:

 London Life Sciences Week is approaching.  
17 – 21 Nov  
Get ready for a week of networking and dealmaking.

More details to follow.

#LondonLifeSciencesWeek #LLSW2024  
#BiotechCommunity #LifeSciences  
#LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK


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# General posts (short)

## Option 1

 Announcing London Life Sciences Week—your gateway to #networking with top industry leaders and exploring the latest innovations. Full agenda coming soon.

 Date: [Event Date]

[CTA]


#LondonLifeSciencesWeek #LLSW2024 #Biotech #LifeSciences #LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

## Option 2

### Get involved in London #LifeSciences Week!

Network at the Welcome Reception  
Join fringe events for discussions  
Include your event in the schedule  
Promote with #LLSW2024

 Date: [Event Date]

[CTA]

#LondonLifeSciencesWeek #Biotech

Organised by @MedCityHQ & @BIA\_UK

## Option 3

Excited to announce the first #London Life Sciences Week! Bringing together #pharma, #biotech, #investors, and #researchers for a week of #innovation, #networking and #dealmaking. #LLSW2024


 Date: [Event Date]

[CTA]

#LondonLifeSciencesWeek #Biotech #LifeSciences #LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

## Option 4

 Join us for **London Life Sciences Week** from 17-21 Nov 2024! Celebrate #London #LifeSciences, network with global leaders, and explore the latest innovations. #LLSW2024

[CTA]

#LondonLifeSciencesWeek #Biotech #LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

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# General posts (long pt I)

Non-verified organisations can post using threads.

## Option 1

### 🌟 Join Us for London Life Sciences Week 2024! 🌟

We are thrilled to announce the inaugural **London Life Sciences Week**, taking place from **17-21 November 2024**. This week-long celebration will bring together the brightest minds and leading organisations in the life sciences sector to showcase innovation, foster collaboration, and promote London as a global leader in life sciences.

#### Why Attend?

**Network with Global Leaders:** Connect with pharmaceutical and biotechnology companies, alongside investors, researchers, and policymakers.

**Discover Cutting-Edge Research:** Engage with groundbreaking research and developments from London's top universities and research institutions.

**Explore Investment Opportunities:** Learn about the latest trends and opportunities for investment in London's thriving life sciences ecosystem.

**Participate in Fringe Events:** Attend various fringe events and discussions that highlight the strengths and innovations within the sector.

Let's come together to celebrate and promote life sciences in London. Stay tuned for more updates and visit our website for registration details. We look forward to seeing you there!

[CTA]

#LondonLifeSciencesWeek #Biotech #Pharma  
#LifeSciences #LondonLifeSciences #investors

## Option 2

### 🌟 Get Ready for London Life Sciences Week 2024! 🌟

Mark your calendars for the first-ever **London Life Sciences Week**, taking place from **17-21 November 2024**. This week-long celebration will bring together the brightest minds and leading organisations in the life sciences sector to showcase innovation, foster collaboration, and promote London as a global leader in life sciences.

#### Get involved:

**Attend the Welcome Reception:** Kick off the week with networking opportunities.

**Join Fringe Events:** Participate in insightful discussions and panels.

**Include Your Event:** Hosting an event? Contact us to add it to the official schedule.

**Promote the Week:** Use #LLSW2024 on social media to share your experiences and insights.

Let's come together to celebrate and promote life sciences in London. Stay tuned for more updates and visit our website for registration details. We look forward to seeing you there!

[CTA]

#LondonLifeSciencesWeek #Biotech #Pharma #LifeSciences  
#LondonLifeSciences #investors

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# General posts (long pt II)

Non-verified organisations can post using threads.

## Option 1

### **Introducing: London Life Sciences Week 2024!**

Taking place from **17-21 November**, London Life Sciences Week will bring together key stakeholders from across the life sciences industry, including pharmaceutical companies, biotech firms, investors, researchers, and more.

#### **What to Expect:**

**Dynamic Networking Opportunities:** Meet and connect with industry leaders, investors, and innovators.

**Showcase of Innovations:** Discover the latest advancements in life sciences from leading companies and research institutions

**Thought Leadership:** Attend keynote sessions and panels featuring experts who are shaping the future of life sciences.

**Investment Insights:** Gain valuable insights into the investment landscape and explore new opportunities.

London Life Science Week is your chance to be at the forefront of innovation and collaboration in life sciences. Whether you're looking to network, learn, make deals, or showcase your work, this is the event for you. Don't miss out – visit our website for more information.


[CTA]

#LondonLifeSciencesWeek #Biotech #Pharma #LifeSciences #LondonLifeSciences #Investors

## Option 2

### **Get involved: London Life Sciences Week**

London Life Sciences Week is your chance to be at the forefront of innovation and collaboration in life sciences. Whether you're looking to network, learn, make deals, or showcase your work, this is the event for you. Don't miss out.

 Date: 17-21 Nov

#### **Ways to Participate:**

**Join the Welcome Reception:** Kick off the week with networking opportunities.

**Engage in Fringe Events:** Take part in various discussions and events happening throughout the week.

**Include Your Event:** Hosting an event? Contact us to have it featured in the official schedule.

**Spread the Word:** Use #LLSW2024 to share your experiences and promote the event on social media.

Let's come together to celebrate and promote life sciences in London. Stay tuned for more updates and visit our website for more details. We look forward to seeing you there!

[CTA]


#LondonLifeSciencesWeek #Biotech #Pharma #LifeSciences #LondonLifeSciences #Investors

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# Countdown posts

## Option 1

 Mark your calendars! #London #LifeSciences Week is one month away. Join us for networking and dealmaking. Stay tuned for more #LLSW2024 announcements! 🎉


When: 17 – 21 Nov

[CTA]

#LondonLifeSciencesWeek #Biotech #LifeSciences  
#LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

## Option 2

 #London #LifeSciences Week is three weeks away. Join us for a week of innovation, #networking, and #biotech collaboration. More details soon.


When: 17 – 21 Nov

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

## Option 3

 Only two weeks to go until London #LifeSciences Week! Are you ready for a week full of #networking and dealmaking?


When: 17 – 21 Nov

[CTA]

#LondonLifeSciencesWeek #LLSW2024 #Biotech  
#LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

## Option 4

 One week until **London Life Sciences Week!** Don't miss a week packed with global #biotech collaboration, #dealmaking, and celebrating London #LifeSciences.

When: 17 – 21 Nov

[CTA]

#LondonLifeSciencesWeek #LLSW2024  
#LondonLifeSciences

Organised by @MedCityHQ and @BIA\_UK

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# Poll posts

## Option 1

What excites you most about London Life Sciences Week 🤔 ?

- Option 1: Making deals 🤝
- Option 2: Networking
- Option 3: X's Keynote address 🗣️
- Option 4: Discovering the latest innovations coming out of London universities

## Option 2

What are you hoping to gain from London Life Sciences Week 🤔 ?

- Option 1: New business contacts 📄
- Option 2: Insight into industry trends
- Option 3: Investment opportunities 📊 📈 📉 📌
- Option 4: Knowledge from expert speakers

## Option 3

Which of these activities are you most looking forward to during London Life Sciences Week 🤔 ?

- Option 1: Welcome reception 🗨️
- Option 2: Jeffries Healthcare Conference
- Option 3: Satellite events 📺
- Option 4: Networking opportunities

[↓ Download Assets](#)



# Speaker announcement posts

Non-verified organisations can  
post using threads.

## Option 1

📌 Confirmed! We are thrilled to announce the keynote speaker for London #LifeSciences Week!

🌟 [@Speaker Name] - [Title, @Company]

[Short bio]

With [Speaker Name's] wealth of experience in [Topic], this is one session you won't want to miss.

**[Date]**

[CTA]

#LondonLifeSciencesWeek #LLSW2024 #Biotech  
#LondonLifeSciences

## Option 2

📌 Another outstanding speaker confirmed for London #LifeSciences Week!

[@Speaker name], [Title], of [@Company] will discuss [Topic].

[Short bio].

Join us to hear [Speaker name] discuss [Topic].

**[Date]**

[CTA]

#LondonLifeSciencesWeek #LLSW2024 #Biotech  
#LifeSciences #LondonLifeSciences

## Option 3

🌟 We are thrilled to announce that [Speaker name], [Title] of [Company name], will be our speaking at #LondonLifeSciencesWeek 2024! 🌟

[Short Bio]

Don't miss the opportunity to hear from one of the sector's most influential leaders on one of the industry's hottest topics: [Topic].

Join us on [Date]

[CTA]

#LLSW2024 #Biotech #LifeSciences #LondonLifeSciences

[↓ Download Assets](#)



# Event announcement posts

Non-verified organisations can  
post using threads.

## Option 1

📌 Announcing [Event Name] at #LLSW2024!

This special event is a platform for [target audience] to [Brief Description of the Event Purpose]. Whether you're [Examples of Relevant Activities], this is your chance to [Relevant Adjective].

When: [Event Date]  
Where: [Event Location]

Don't miss out on this opportunity to [Key Benefits].

[CTA]

#LondonLifeSciencesWeek #LLSW2024 #Biotech  
#LifeSciences #LondonLifeSciences

## Option 2

📌 New Events Added to #LLSW2024 Lineup!!

Get ready for more excitement at London Life Sciences Week, 17-21 Nov! 📅

[Event name]: [One Sentence Description].  
[Event name]: [One Sentence Description].  
[Event name]: [One Sentence Description].

[CTA]

#LondonLifeSciencesWeek #Biotech #LifeSciences  
#LondonLifeSciences

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# Content posts

Non-verified organisations can post using threads.

## Option 1

[Title of session posed as a question]? 🤔

[Short bio].

Join us on [Date] at [place] to hear [Speaker Name's] insightful keynote on [Topic].

[CTA]

#LondonLifeSciencesWeek #Biotech  
#LifeSciences #LondonLifeSciences #LLSW2024

Organised by @MedCityHQ and @BIA\_UK

## Option 2

[Title of session posed as a question]? 🤔

Join [Speaker Name] at #LondonLifeSciencesWeek as they delve deeper into [Topic].

Learn:

[Key takeaway #1];  
[Key takeaway #2];  
[Key takeaway #3].

[CTA]

#BiotechCommunity #LifeSciences  
#LondonLifeSciences #LLSW2024

Organised by @MedCityHQ and @BIA\_UK

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**THANK YOU**

